



Kelli Pfeiffer – MARKETING OFFICER

Based in Rockhampton, Central Queensland. Rejoins the Committee for a 4th term, for the first time in the Marketing Role, having previously looked after the Education Program.

Kelli breeds both Suri and Huacaya alpacas; managing around 150 alpacas on farm including those managed on behalf of agistees. Kelli works fulltime in the industry breeding, showing and running an online shop as well as hosting functions and farm tours. She also is a breeder allocated to assist the Rockhampton Grammar School with its breeding program.

Outside of her alpaca activities, Kelli and her husband have owned and managed a number of businesses for the past 25 years. They both current head up two other companies – a commercial building company and an investment firm. Both of Kelli's children are also in the alpaca industry – each of them own, breed and show alpacas too.

Although excited about the opportunity to take on a new portfolio this term for the Region, she is just getting started and welcomes any ideas the members have for review and discussion with the Committee.